

NCC Cable System Order

117460741

Order #	62356837
Syscode	7782
System Name	Spectrum/Coldwater, MI
Market	Grand Rapids

Flight Dates	10/24/16 - 10/30/16
Agency	Spot Cable Sales Corp.
Advertiser	Walberg for Congress
Client Code	
Product Code	
Est Code	001
Product Name	College Football
Credit Status	

Update Date	10/25/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$35.00
Commission	\$5.25
Net Total	\$29.75
Total Spots	1
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPM	-

Comments : 10.25 New Order. Please review and confirm, thanks!

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS/COLLEGE	10/24/16	10/30/16	10:00	12:00						X		-	-	1	\$35.00	\$35.00	30	NDP

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$35.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$35.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/25/16

62356837 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |